



The Hidden Costs of Inadequate Backups

What’s the real price your business pays when backups fail?

Hint: It’s much more than you think – financially, operationally, and reputationally.

When it comes to backups, what you see isn’t always what you get. The upfront cost of your backups is just the tip of the iceberg. Hidden below are the real risks–downtime, lost productivity, compliance failures, and ransomware–that can quietly drain your business.



The Real Costs by Numbers



Symptoms of a Costly Backup Strategy

Outdated enterprise backup strategies leave warning signs. Do you recognize any of these in your environment?

- ☐ Manual backup jobs
- ☐ Unpredictable costs
- ☐ Long RTO (recovery time objectives)
- ☐ Lack of immutability
- ☐ Incomplete audit trails
- ☐ Low restore success rates
- ☐ Multiple disconnected solutions

What You Gain with C1 Backup-as-a-Service

Traditional Backup vs C1 BaaS

Traditional Backup	C1 BaaS
Unpredictable costs	Predictable OpEx
Manual, error-prone processes	Automated, policy-driven backups
Slow, unreliable recovery	Rapid recovery in minutes
Audit and compliance gaps	Compliance-ready reports
Vulnerable to ransomware attacks	Immutable, resilient backups
Hard to scale across environments	Scalable across cloud, hybrid, on-prem

Backups that seem ‘good enough’ cost more than you think.

CONTACT US

Don’t wait for a data loss disaster to learn the real cost of bad backups.

Discover how C1 BaaS can help protect your business today.

