



Simplify VMware Licensing & Virtualization with C1's VCSP Solution

Navigating Broadcom's VMware licensing transition can be complex, but C1's VCSP Program makes it seamless. As a Premier Partner, C1 provides managed licensing, expert support, and a scalable, cost-effective virtual infrastructure. Our tiered managed services eliminate compliance headaches, optimize costs, and enhance performance allowing organizations to focus on growth, not licensing complexities. Whether transitioning from perpetual licenses or seeking a streamlined virtualization strategy, C1 ensures a secure, efficient, and worry-free VMware experience.

Why Choose C1 VCSP?



Seamless Transition to Subscription-Based Licensing: Broadcom's restructuring has eliminated perpetual licenses, making subscription-based models the new standard. C1 simplifies this transition by handling licensing complexities and ensuring compliance.



Tiered Managed VMware Licensing & Infrastructure C1 owns and manages the VCSP licenses, eliminating the need for customers to deal directly with Broadcom. Our tiered managed services may include updates, security patches, proactive monitoring, and technical support.



Predictable & Cost-Optimized Pricing: Transparent, per-core subscription options ensures budget predictability while optimizing IT expenditures.



Expert Support & Premier Partner Advantage: As a Broadcom VCSP Premier Partner, C1 provides exclusive licensing options and priority access to Broadcom's latest VMware innovations, ensuring a competitive edge.



Scalable & Secure Virtual Infrastructure: C1's solution is designed for mid-sized to enterprise organizations, offering a robust and scalable environment tailored to evolving business needs while maintaining high security standards.

Key Features

Tiered Managed VMware Licensing & Support

- C1 owns and manages the VCSP licenses, eliminating the complexities of Broadcom's new licensing model.
- Customers no longer need to interact directly with Broadcom for licensing, compliance, or upgrades, C1 handles it all, ensuring seamless operations.



Predictable, Transparent Pricing Model

- Our straightforward per-core pricing structure eliminates unexpected costs and simplifies financial planning.
- Customers gain cost-effective access to VMware's latest virtualization technologies without hidden fees.

Proactive Monitoring & Infrastructure Optimization

- C1's 24/7 monitoring and management ensure optimal performance, security, and compliance for virtualized environments.
- Our monitoring approach minimizes downtime, detects potential issues before they escalate, and enhances overall infrastructure reliability.

Scalable & Secure Virtualization Environment

- Designed for mid-sized to enterprise organizations, C1's VCSP solution supports seamless scalability to accommodate business growth while maintaining robust security measures, including patch monitoring, updates, and compliance enforcement.

Flexibility & Customization

- C1 offers flexible service tiers to match your operational requirements.

Benefits for Enterprises



Simplified VMware License Management: Enterprises no longer need to navigate Broadcom's complex VMware subscription model. C1 supports all licensing, renewals, compliance, and upgrades, freeing IT teams to focus on strategic initiatives rather than administrative burdens.



Cost Optimization & Budget Predictability: Transparent, per-core pricing ensures predictable IT expenditures, helping enterprises avoid unexpected licensing costs.



Enhanced Security & Compliance: C1 ensures infrastructure adheres to industry regulations, safeguarding sensitive business data. C1 manages any and all patches due for the systems that C1 has provided licenses. These patches will be delivered to the end user/customer. This will help our customers maintain their desired VMware software versions, thereby mitigating risk to their overall environment.



Scalable Virtual Infrastructure for Growth: Whether expanding workloads, adopting hybrid cloud strategies, or modernizing IT infrastructure, C1's solution offers scalable resources that adapt to evolving business needs without operational disruptions.



Access to Expert Support & Premier-Level Services: As a Broadcom VCSP Premier Partner, C1 provides enterprises with priority access to VMware expertise, ensuring high availability, rapid issue resolution, and industry-leading virtualization strategies tailored to business objective



How C1 & VMware VCSP Works

Step 1

Assessment & Consultation

- C1 works closely with your organization to understand your current VMware environment, licensing structure, and business needs.
- We assess your IT infrastructure, identify gaps, and determine the best licensing and managed services approach to optimize performance and cost efficiency.

Step 2

Customized Licensing & Subscription Setup

- C1 provisions VMware Cloud Foundation (VCF) licenses under the VCSP model, ensuring compliance with Broadcom's new subscription-based structure.
- Your organization benefits from a tiered managed licensing model where C1 owns and maintains the licenses, eliminating direct interaction with Broadcom.

Step 3

Seamless Deployment & Migration

- Our team monitors the transition from perpetual licenses or outdated VMware versions to the new VCSP model.
- We ensure a smooth onboarding process with minimal downtime, handling all installations, configurations, and compatibility checks.

Step 4

Ongoing Management & Support

- C1 provides 24/7 monitoring, ensuring optimal performance, security, and compliance of your VMware environment.
- Our managed services include software updates, patching, troubleshooting, and compliance tracking, eliminating operational overhead for your IT teams.

Step 5

Scalability & Continuous Optimization

- As your business grows, C1 ensures your virtual infrastructure scales seamlessly to accommodate increased workloads.
- We provide ongoing performance optimization, cost assessments, and expert guidance, ensuring your VMware environment remains efficient, secure, and cost-effective over time.

Industries We Serve



Financial Services & Banking

Ensures a secure and compliant virtual infrastructure to meet stringent financial regulations, provides high availability and disaster recovery solutions to maintain uninterrupted operations, and offers predictable cost structures, optimizing IT budgets for scalability.



Healthcare

Maintains HIPAA and other compliance standards through proactive security and infrastructure monitoring, supports critical healthcare applications with high-performance virtualization, and reduces IT complexity, allowing healthcare providers to focus on patient care.



Retail & E-Commerce

Provides a scalable virtual infrastructure to handle peak demand during sales events, ensures secure transactions and data protection for customer trust, and reduces IT overhead through managed services, allowing businesses to focus on customer experience.



Public Sector

Ensures secure, compliant IT infrastructure that meets stringent government regulations, enhances operational efficiency with reliable virtualization for mission-critical applications, and provides cost-effective and scalable solutions to support digital transformation initiatives across agencies.



Manufacturing

Supports Industry 4.0 initiatives with a robust and scalable virtual infrastructure, enables real-time data processing and IoT integration for smart manufacturing, and reduces downtime risks with proactive monitoring and infrastructure optimization.



Education

Supports virtualized learning environments with secure, scalable, and high-performance infrastructure and reduces IT costs while ensuring compliance with data protection and security standards in education.

Why C1?

As a Broadcom VCSP Premier Partner, C1 simplifies VMware licensing with tiered managed services, eliminating vendor negotiations and compliance concerns. We provide monitoring, security patching, updates, and scalable infrastructure, ensuring optimal performance while reducing IT complexity. Our transparent, per-core pricing model delivers cost predictability, and 24/7 expert support ensures high availability and rapid issue resolution. With a proven track record across finance, healthcare, retail, technology, education, and government, C1 offers secure, scalable, and compliant virtualization solutions empowering organizations to streamline IT operations and focus on business growth. Partner with C1 for a seamless virtualization experience.

Take the Next Step in Your Virtualization Journey

Simplify VMware licensing, optimize costs, and enhance performance with C1's tiered managed VCSP Program. Let our experts handle the complexities while you focus on business growth.

Contact us today to explore how C1 can transform your virtualization strategy for the

C1, the global technology solutions provider, transforms businesses by creating connected experiences that shape the future. With more than 6,000 customers, C1 empowers industries through secure, innovative technologies, collaborating with leading partners to deliver total lifecycle solutions. Learn more at onec1.com.