



# End-to-End Defense Simplified with C1 Integrated Threat Defense Suite

Proactive Security. Reduced IT Complexity. Scalable Protection.

## Why Cybersecurity Matters More Than Ever

\$4.45M

The average cost of a data breach in 2023. *(IBM Cost of a Data Breach Report 2023)*

60%

of organizations report increasing complexity in their security operations. *(Ponemon Institute)*

85%

of breaches involve human error, misconfigurations, or lack of visibility. *(Verizon Data Breach Investigations Report)*

74%

of businesses use multiple security tools yet struggle with integration and visibility. *(Gartner)*

C1 Integrated Threat Defense Suite, powered by Cisco Security, delivers a comprehensive, AI-driven cybersecurity solution that proactively secures networks, endpoints, and cloud environments—reducing IT complexity and costs.

## 6 Pillars of the C1 Integrated Threat Defense Suite

### 1 Comprehensive Threat Defense

**Statistic:** 58% of organizations cite inadequate threat detection as a top security concern. *(CSO Online)*

**How we help:** End-to-end security solution, protecting across endpoints, email, cloud, and networks, integrating Cisco XDR for real-time visibility and automated response.

### 2 Identity-Driven Security

**Statistic:** 80% of breaches involve stolen or compromised credentials. *(Verizon Data Breach Report)*

**How we help:** Strengthens access security through Cisco Duo, Cisco ISE, and Zero Trust enforcement, preventing unauthorized access and insider threats.

### 3 Cloud Security & Visibility

**Statistic:** 39% of organizations suffered a cloud data breach in the last 12 months. *(IDC Security Survey)*

**How we help:** Cisco Umbrella, CloudLock, and Secure Workload secure SaaS applications, hybrid clouds, and external assets while ensuring regulatory compliance.

### 4 Proactive Risk Mitigation

**Statistic:** 74% of organizations lack a structured approach to cyber risk management. *(PwC Cyber Readiness Report)*

**How we help:** C1 WAVES Security Assessments and Vulnerability Management proactively identify and remediate risks before they escalate into major incidents.

### 5 24/7 Managed Security

**Statistic:** 69% of companies say they lack the internal expertise to manage security threats effectively. *(ISACA Security Report)*

**How we help:** C1 cloud SOC managed services and MDR services provide continuous monitoring, threat detection, and rapid incident response, reducing IT burden and operational risk.

### 6 Scalable & Flexible Security

**Statistic:** 90% of enterprises say scalability is a top priority in security investments. *(Gartner)*

**How we help:** Cisco Secure Firewalls, Secure Analytics, and C1 Professional Services ensure seamless security integration for growing businesses.

## Who Benefits from This Solution?

### INDUSTRIES WE PROTECT

- Financial Services:** Prevent fraud, secure transactions, and ensure PCI-DSS compliance.
- Healthcare:** Protect patient data and meet HIPAA regulations with proactive security.
- Manufacturing:** Safeguard operational technology (OT) from cyber threats and IP theft.
- Retail & E-commerce:** Secure online payments and detect breaches before they happen.
- Public Sector & Government:** Defend sensitive data while ensuring regulatory compliance.

### SECURITY LEADERS WHO TRUST US

- CIOs & CISOs:** Align security with business goals while controlling costs.
- IT Security Managers:** Improve visibility, detection, and incident response.
- Compliance Officers:** Maintain adherence to frameworks like NIST, GDPR, and ISO 27001.

## The C1 & Cisco Security Advantage

Unlike standalone security tools that require heavy in-house management, C1 Integrated Threat Defense Suite provides a fully managed cybersecurity solution that delivers:

95%

**FASTER INCIDENT RESPONSE**  
AI-driven threat detection reduces response times by 95%. *(Cisco Security Report)*

8+ HOURS

**REDUCED IT COMPLEXITY**  
Consolidated security solutions simplify operations and save IT teams 8+ hours per week. *(Forrester)*

30%

**COST EFFICIENCY**  
Organizations reduce security costs by 30% when using managed security services. *(Cybersecurity Ventures)*

## Secure Your Business Today

Download the full infographic for more insights.  
Schedule a Security consultation with C1 experts.  
See C1 Integrated Threat Defense Suite in action.

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